



EVERYBODY

Benefits

• • •

EVERYBODY

Gives



★ ★ Community Chest Campaign ★ ★

*Wear The
Red Feather
of Humanity*



GREATER-LOWELL DRIVE

October 7 — October 18

♦ ♦ ♦

Headquarters:
Y. W. C. A. BUILDING
50 John Street
Dial 7131

*Win
The Peace
At Home*



The ABCs are Simple . . .

A. Acquaint yourself with the work of the Community Chest agencies and make your own contribution without delay.

B. Contact every person on your list and try not to miss one. Seek out new contributors, particularly those who have returned to the city in the resettlement that always come after a war. If you can't reach a prospective contributor, inform your Captain immediately.

C. Talk increases. The work of the agencies drawing funds from your Community Chest will be more essential in 1947 than ever. No one can exactly estimate or forecast the need. Every dollar, every penny will be necessary.

Eleven Days . . .

of extra effort on your part between October 7 and October 18 will insure the success of the Greater-Lowell Community Chest Campaign this year.

Three Recommendations . . .

- Don't leave pledge cards.
- Don't telephone, except to make appointments.
- Don't fail to attend all meetings.

♦ ♦ ♦

In This First Peace Year . . .

Even though the treaties have yet to be signed, we must strive for the rewards of peace at home. No one, depending upon any one of the Chest Agencies, must be let down. Let's reconvert The Chest to a plane that will set the mark for the years to come.

RED FEATHER AGENCIES

Depending Upon The 1947 Community Chest



Lowell Blind Association
Lowell Boy Scouts
Lowell Boys Club
Country Week
Florence Crittenton Rescue League
Lowell Girls Club
Lowell Girl Scouts
Goodwill Industries, Inc., of Lowell
International Institute
Lowell Catholic Charitable Bureau
Lowell Visiting Nurse Association
M. S. P. C. C.
Salvation Army, Lowell Chapter
Social Service League
Y. M. C. A.
Y. W. C. A.
National U. S. O.

♦ ♦ ♦

One Appeal for 1947

♦ ♦ ♦

REMEMBER THESE DATES

(All Meetings in Memorial Auditorium)

Opening Meeting

MONDAY, OCT. 7, at 6 P. M.

First Report Meeting

THURSDAY, OCT. 10, AT 12:15 P. M.

Second Report Meeting

TUESDAY, OCT. 15, AT 12:15 P. M.

Closing Meeting

FRIDAY, OCT. 18, AT 6:30 P. M.